

OMEGA SELECTION SERVICES

MAKE HAY WHILE THE SUN SHINES!

Released 05.08

Summer traditionally signals a dip in productivity as organisations' profit margins suffer with the exodus of employees taking annual leave. Here Lucy Dowie from specialist recruitment firm Omega Selection Services explains why companies need not be apprehensive of this arid period. According to Dowie, now is actually the ideal time for employers to examine their resources, prepare for the future and put in place strong new business processes.

A report published last week by the Confederation of British Industry revealed that 127 million days were lost in absences from work in 2007, costing the UK economy approximately £13.2 billion. The report also revealed that the average employee takes almost seven days off sick per year, many of which occur during the summer months.

In the face of these figures, coupled with the current skills shortage affecting many industry sectors, it is little wonder that demand for highly skilled and experienced staff is peaking at this time.

Savvy employers who wish to remain ahead of the competition are taking advantage of current industry lulls to examine their resource structures and seek the right people to ensure new business is secured once the holiday season has passed.

The potential for business growth is considerable. The influx of graduates entering the jobs market provides companies with an ideal opportunity to look at succession planning at all levels and strengthen existing teams.

Smart recruitment needs to be at the top of every business agenda and working with recruitment suppliers who are in touch with the market is something every employer should consider.

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